



KGW  
1501 SW Jefferson  
Portland, OR 97201

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## Contract # 858790

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Still A Bad Idea Committee (40000)  
**Agency/T-Code** Buying Time LLC (2118)/003706749  
**Product** Political - Ballot Issue (1195)  
**Brand** STILL A BAD IDEA COM (177547)  
**Salesperson** Norten, Matthew (3149)  
**Sales Office** HRP - Washington DC  
**Buyer Name** WELSH, KATHRYN  
**Phone/Fax** (202) 965-5060 /  
**CPE** 387/394/2392  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** STILL A BAD IDEA COM  
STILL A BAD IDEA COMMITTEE,

**Date Entered** 09/28/12  
**Last Modified** 10/05/12  
**Entered By** Jacob Thom  
**CO-OP** No  
**Headline #** 06355904  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,145.00  
**Net Total** \$46,155.00  
**Sales Tax**

## Portland (KGW) (KGW)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Oct. 2012           | 97        | \$54,300.00        |
| <b>Grand Total:</b> | <b>97</b> | <b>\$54,300.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station              | Comments               | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|----------------------|------------------------|---------|
| 1.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 1P- 1:58P (PT)      |     |    |    |    |    | 1  |    |    | 1     | \$300.00 | \$300.00   | Portland (KGW) (KGW) | DAYS OF OUR            | 9/28/12 |
| 2.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 10A- 11A (PT)       |     |    |    |    |    | 1  |    |    | 1     | \$350.00 | \$350.00   | Portland (KGW) (KGW) | TODAY SHOW III         | 9/28/12 |
| 3.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 11A- 11:59A (PT)    |     |    |    |    |    | 1  |    |    | 1     | \$200.00 | \$200.00   | Portland (KGW) (KGW) | ANDERSON               | 9/28/12 |
| 4.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 12:31P- 1P (PT)     |     |    |    |    |    | 1  |    |    | 1     | \$200.00 | \$200.00   | Portland (KGW) (KGW) | MILLIONAIRE            | 9/28/12 |
| 5.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 11:59A- 12:31P (PT) |     |    |    |    |    | 1  |    |    | 1     | \$400.00 | \$400.00   | Portland (KGW) (KGW) | NW NEWSCHNNEL 8 @ NOON | 9/28/12 |
| 6.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 2:58P- 4P (PT)      |     |    |    |    |    | 1  |    |    | 1     | \$400.00 | \$400.00   | Portland (KGW) (KGW) | ELLEN                  | 9/28/12 |
| 7.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 4P- 4:57P (PT)      |     |    |    |    |    | 1  |    |    | 1     | \$600.00 | \$600.00   | Portland (KGW) (KGW) | YOUR 4NEWS             | 9/28/12 |
| 8.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 4:57P- 5:30P (PT)   |     |    |    |    |    | 1  |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NEWSCHANNEL 8 AT 500P  | 9/28/12 |
| 9.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 4:58A- 5:57A (PT)   |     |    |    |    |    | 1  |    |    | 1     | \$225.00 | \$225.00   | Portland (KGW) (KGW) | NEWS SUNRISE 5-6A      | 9/28/12 |
| 10.0 | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 5:59P- 6:30P (PT)   |     |    |    |    |    | 1  |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NEWS 8 AT 6P & 630P    | 9/28/12 |
| 11.0 | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 6:30P- 7P (PT)      |     |    |    |    |    | 1  |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NEWS 8 AT 6P & 630P    | 9/28/12 |
| 12.0 | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 6:58A- 9A (PT)      |     |    |    |    |    | 2  |    |    | 2     | \$725.00 | \$1,450.00 | Portland (KGW) (KGW) | TODAY SHOW             | 9/28/12 |
| 13.0 | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 9A- 10A (PT)        |     |    |    |    |    | 1  |    |    | 1     | \$400.00 | \$400.00   | Portland (KGW) (KGW) | TODAY SHOW II          | 9/28/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:



KGW  
1501 SW Jefferson  
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| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station              | Comments                      | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------------|-------------------------------|---------|
| 14.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 1P- 1:58P (PT)      |     | 1  |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Portland (KGW) (KGW) | DAYS OF OUR                   | 9/28/12 |
| 15.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 10:59P- 11:34P (PT) |     | 1  |    |    |    |    |    |    | 1     | \$900.00 | \$900.00 | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 11PM         | 9/28/12 |
| 16.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 11:34P- 12:37A (PT) |     | 1  |    |    |    |    |    |    | 1     | \$500.00 | \$500.00 | Portland (KGW) (KGW) | THE TONIGHT SHOWWITH JAY LENO | 9/28/12 |
| 17.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 11A- 11:59A (PT)    |     | 1  |    |    |    |    |    |    | 1     | \$200.00 | \$200.00 | Portland (KGW) (KGW) | ANDERSON                      | 9/28/12 |
| 18.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 12:31P- 1P (PT)     |     | 1  |    |    |    |    |    |    | 1     | \$200.00 | \$200.00 | Portland (KGW) (KGW) | MILLIONAIRE                   | 9/28/12 |
| 19.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 11:59A- 12:31P (PT) |     | 1  |    |    |    |    |    |    | 1     | \$400.00 | \$400.00 | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 @ NOON       | 9/28/12 |
| 20.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 2:58P- 4P (PT)      |     | 1  |    |    |    |    |    |    | 1     | \$400.00 | \$400.00 | Portland (KGW) (KGW) | ELLEN                         | 9/28/12 |
| 21.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 4P- 4:57P (PT)      |     | 1  |    |    |    |    |    |    | 1     | \$600.00 | \$600.00 | Portland (KGW) (KGW) | YOUR 4NEWS                    | 9/28/12 |
| 22.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 4:57P- 5:30P (PT)   |     | 1  |    |    |    |    |    |    | 1     | \$900.00 | \$900.00 | Portland (KGW) (KGW) | NEWSCHANNEL 8 AT 500P         | 9/28/12 |
| 23.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 4:58A- 5:57A (PT)   |     | 1  |    |    |    |    |    |    | 1     | \$225.00 | \$225.00 | Portland (KGW) (KGW) | NEWS SUNRISE 5-6A             | 9/28/12 |
| 24.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 5:59P- 6:30P (PT)   |     | 1  |    |    |    |    |    |    | 1     | \$900.00 | \$900.00 | Portland (KGW) (KGW) | NEWS 8 AT 6P & 630P           | 9/28/12 |
| 25.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 5:57A- 6:58A (PT)   |     | 1  |    |    |    |    |    |    | 1     | \$700.00 | \$700.00 | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 AT 6A        | 9/28/12 |

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650 Massachusetts Ave, NW  
Suite 210  
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| Line | Line Type / Break Type (Ref #)    | Dates             | Sec | Length | Run Times                        | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station              | Comments                       | Entered |
|------|-----------------------------------|-------------------|-----|--------|----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------------|--------------------------------|---------|
| 26.0 | Normal Line / SPOT                | 10/08/12-10/08/12 | 3   | :30    | 6:30P- 7P (PT)                   |     | 1  |    |    |    |    |    |    | 1     | \$900.00   | \$900.00   | Portland (KGW) (KGW) | NEWS 8 AT 6P & 630P            | 9/28/12 |
| 27.0 | Normal Line / SPOT                | 10/08/12-10/08/12 | 3   | :30    | 7P- 7:29P (PT)                   |     | 1  |    |    |    |    |    |    | 1     | \$550.00   | \$550.00   | Portland (KGW) (KGW) | SQUARE LIVE                    | 9/28/12 |
| 28.0 | Normal Line / SPOT                | 10/08/12-10/08/12 | 3   | :30    | 6:58A- 9A (PT)                   |     | 2  |    |    |    |    |    |    | 2     | \$725.00   | \$1,450.00 | Portland (KGW) (KGW) | TODAY SHOW                     | 9/28/12 |
| 29.0 | Normal Line / SPOT                | 10/08/12-10/08/12 | 3   | :30    | 9A- 10A (PT)                     |     | 1  |    |    |    |    |    |    | 1     | \$400.00   | \$400.00   | Portland (KGW) (KGW) | TODAY SHOW II                  | 9/28/12 |
| 30.0 | Normal Line / SPOT                | 10/06/12-10/06/12 | 3   | :30    | 10:59P- 11:34P (PT)              |     |    |    |    |    |    | 1  |    | 1     | \$600.00   | \$600.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 11PM          | 9/28/12 |
| 31.0 | Normal Line / SPOT                | 10/06/12-10/06/12 | 3   | :30    | 5P- 6P (PT)                      |     |    |    |    |    |    | 1  |    |       | \$500.00   |            | Portland (KGW) (KGW) | NEWSCHANNEL 8 SAT              | 9/28/12 |
| 32.0 | Normal Line / SPOT                | 10/06/12-10/06/12 | 3   | :30    | 7A- 8A (PT)                      |     |    |    |    |    |    | 1  |    | 1     | \$350.00   | \$350.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 SAT           | 9/28/12 |
| 33.0 | Normal Line / SPOT                | 10/06/12-10/06/12 | 3   | :30    | 8A- 9A (PT)                      |     |    |    |    |    |    | 1  |    | 1     | \$350.00   | \$350.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 SAT           | 9/28/12 |
| 34.0 | Normal Line / SPOT                | 10/07/12-10/07/12 | 3   | :30    | 10:59P- 11:29P (PT)              |     |    |    |    |    |    |    | 1  | 1     | \$600.00   | \$600.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 11PM          | 9/28/12 |
| 35.0 | Normal Line / NFL - Pre Game Show | 10/07/12-10/07/12 | 4   | :30    | 3:57P- Football Night in America |     |    |    |    |    |    |    | 1  | 1     | \$2,000.00 | \$2,000.00 | Portland (KGW) (KGW) | FOOTBALL NIGHT IN AMERICA      | 9/28/12 |
| 36.0 | Normal Line / SPOT                | 10/07/12-10/07/12 | 3   | :30    | 6A- 7A (PT)                      |     |    |    |    |    |    |    | 1  | 1     | \$350.00   | \$350.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8SUNDAY EDITION | 9/28/12 |
| 37.0 | Normal Line / SPOT                | 10/07/12-10/07/12 | 3   | :30    | 7A- 8A (PT)                      |     |    |    |    |    |    |    | 1  | 1     | \$350.00   | \$350.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8SUNDAY EDITION | 9/28/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station              | Comments                       | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------------|--------------------------------|---------|
| 38.0 | Normal Line / SPOT             | 10/07/12-10/07/12 | 3   | :30    | 8A- 8:58A (PT)      |     |    |    |    |    |    |    | 1  | 1     | \$350.00 | \$350.00 | Portland (KGW) (KGW) | NW NEWSCHANNEL 8SUNDAY EDITION | 9/23/12 |
| 39.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 1P- 1:58P (PT)      |     |    |    |    | 1  |    |    |    | 1     | \$300.00 | \$300.00 | Portland (KGW) (KGW) | DAYS OF OUR                    | 9/28/12 |
| 40.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 10A- 11A (PT)       |     |    |    |    | 1  |    |    |    | 1     | \$350.00 | \$350.00 | Portland (KGW) (KGW) | TODAY SHOW III                 | 9/28/12 |
| 41.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 10:59P- 11:34P (PT) |     |    |    |    | 1  |    |    |    | 1     | \$900.00 | \$900.00 | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 11PM          | 9/28/12 |
| 42.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 11:34P- 12:37A (PT) |     |    |    |    | 1  |    |    |    | 1     | \$500.00 | \$500.00 | Portland (KGW) (KGW) | THE TONIGHT SHOWWITH JAY LENO  | 9/28/12 |
| 43.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 11A- 11:59A (PT)    |     |    |    |    | 1  |    |    |    | 1     | \$200.00 | \$200.00 | Portland (KGW) (KGW) | ANDERSON                       | 9/28/12 |
| 44.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 12:31P- 1P (PT)     |     |    |    |    | 1  |    |    |    |       | \$200.00 |          | Portland (KGW) (KGW) | MILLIONAIRE                    | 9/28/12 |
| 45.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 11:59A- 12:31P (PT) |     |    |    |    | 1  |    |    |    | 1     | \$400.00 | \$400.00 | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 @ NOON        | 9/28/12 |
| 46.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 2:58P- 4P (PT)      |     |    |    |    | 1  |    |    |    | 1     | \$400.00 | \$400.00 | Portland (KGW) (KGW) | ELLEN                          | 9/28/12 |
| 47.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 4P- 4:57P (PT)      |     |    |    |    | 1  |    |    |    | 1     | \$600.00 | \$600.00 | Portland (KGW) (KGW) | YOUR 4NEWS                     | 9/28/12 |
| 48.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 4:57P- 5:30P (PT)   |     |    |    |    | 1  |    |    |    | 1     | \$900.00 | \$900.00 | Portland (KGW) (KGW) | NEWSCHANNEL 8 AT 500P          | 9/28/12 |
| 49.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 4:58A- 5:57A (PT)   |     |    |    |    | 1  |    |    |    | 1     | \$225.00 | \$225.00 | Portland (KGW) (KGW) | NEWS SUNRISE 5-6A              | 9/28/12 |

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|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|----------------------|-------------------------------|---------|
| 50.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 5:59P- 6:30P (PT)   |     |    |    |    | 1  |    |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NEWS 8 AT 6P & 630P           | 9/28/12 |
| 51.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 5:57A- 6:58A (PT)   |     |    |    |    | 1  |    |    |    | 1     | \$700.00 | \$700.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 AT 6A        | 9/28/12 |
| 52.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 6:30P- 7P (PT)      |     |    |    |    | 1  |    |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NEWS 8 AT 6P & 630P           | 9/28/12 |
| 53.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 7P- 7:29P (PT)      |     |    |    |    | 1  |    |    |    | 1     | \$550.00 | \$550.00   | Portland (KGW) (KGW) | SQUARE LIVE                   | 9/28/12 |
| 54.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 6:58A- 9A (PT)      |     |    |    |    | 2  |    |    |    | 2     | \$725.00 | \$1,450.00 | Portland (KGW) (KGW) | TODAY SHOW                    | 9/28/12 |
| 55.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 9A- 10A (PT)        |     |    |    |    | 1  |    |    |    | 1     | \$400.00 | \$400.00   | Portland (KGW) (KGW) | TODAY SHOW II                 | 9/28/12 |
| 56.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 10A- 11A (PT)       |     |    | 1  |    |    |    |    |    | 1     | \$350.00 | \$350.00   | Portland (KGW) (KGW) | TODAY SHOW III                | 9/28/12 |
| 57.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 10:59P- 11:34P (PT) |     |    | 1  |    |    |    |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 11PM         | 9/28/12 |
| 58.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 11:34P- 12:37A (PT) |     |    | 1  |    |    |    |    |    | 1     | \$500.00 | \$500.00   | Portland (KGW) (KGW) | THE TONIGHT SHOWWITH JAY LENO | 9/28/12 |
| 59.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 11A- 11:59A (PT)    |     |    | 1  |    |    |    |    |    | 1     | \$200.00 | \$200.00   | Portland (KGW) (KGW) | ANDERSON                      | 9/28/12 |
| 60.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 12:31P- 1P (PT)     |     |    | 1  |    |    |    |    |    | 1     | \$200.00 | \$200.00   | Portland (KGW) (KGW) | MILLIONAIRE                   | 9/28/12 |
| 61.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 11:59A- 12:31P (PT) |     |    | 1  |    |    |    |    |    | 1     | \$400.00 | \$400.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 @ NOON       | 9/28/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





KGW  
1501 SW Jefferson  
Portland, OR 97201

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## Contract # 858790

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Still A Bad Idea Committee (40000)  
**Agency/T-Code** Buying Time LLC (2118)/003706749  
**Product** Political - Ballot Issue (1195)  
**Brand** STILL A BAD IDEA COM (177547)  
**Salesperson** Norten, Matthew (3149)  
**Sales Office** HRP - Washington DC  
**Buyer Name** WELSH,KATHRYN  
**Phone/Fax** (202) 965-5060 /  
**CPE** 387/394/2392  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** STILL A BAD IDEA COM  
STILL A BAD IDEA COMMITTEE,

**Date Entered** 09/28/12  
**Last Modified** 10/05/12  
**Entered By** Jacob Thom  
**CO-OP** No  
**Headline #** 06355904  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,145.00  
**Net Total** \$46,155.00  
**Sales Tax**

## Portland (KGW) (KGW)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Oct. 2012           | 97        | \$54,300.00        |
| <b>Grand Total:</b> | <b>97</b> | <b>\$54,300.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station              | Comments                      | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|----------------------|-------------------------------|---------|
| 62.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 2:58P- 4P (PT)      |     |    | 1  |    |    |    |    |    | 1     | \$400.00 | \$400.00   | Portland (KGW) (KGW) | ELLEN                         | 9/28/12 |
| 63.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 4:57P- 5:30P (PT)   |     |    | 1  |    |    |    |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NEWSCHANNEL 8 AT 500P         | 9/28/12 |
| 64.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 4:58A- 5:57A (PT)   |     |    | 1  |    |    |    |    |    | 1     | \$225.00 | \$225.00   | Portland (KGW) (KGW) | NEWS SUNRISE 5-6A             | 9/28/12 |
| 65.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 5:59P- 6:30P (PT)   |     |    | 1  |    |    |    |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NEWS 8 AT 6P & 630P           | 9/28/12 |
| 66.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 5:57A- 6:58A (PT)   |     |    | 1  |    |    |    |    |    | 1     | \$700.00 | \$700.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 AT 6A        | 9/28/12 |
| 67.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 6:30P- 7P (PT)      |     |    | 1  |    |    |    |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NEWS 8 AT 6P & 630P           | 9/28/12 |
| 68.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 7P- 7:29P (PT)      |     |    | 1  |    |    |    |    |    | 1     | \$550.00 | \$550.00   | Portland (KGW) (KGW) | SQUARE LIVE                   | 9/28/12 |
| 69.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 6:58A- 9A (PT)      |     |    | 2  |    |    |    |    |    | 2     | \$725.00 | \$1,450.00 | Portland (KGW) (KGW) | TODAY SHOW                    | 9/28/12 |
| 70.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 9A- 10A (PT)        |     |    | 1  |    |    |    |    |    | 1     | \$400.00 | \$400.00   | Portland (KGW) (KGW) | TODAY SHOW II                 | 9/28/12 |
| 71.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 1P- 1:58P (PT)      |     |    |    | 1  |    |    |    |    | 1     | \$300.00 | \$300.00   | Portland (KGW) (KGW) | DAYS OF OUR                   | 9/28/12 |
| 72.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 10A- 11A (PT)       |     |    |    | 1  |    |    |    |    | 1     | \$350.00 | \$350.00   | Portland (KGW) (KGW) | TODAY SHOW III                | 9/28/12 |
| 73.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 10:59P- 11:34P (PT) |     |    |    | 1  |    |    |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 11PM         | 9/28/12 |
| 74.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 11:34P- 12:37A (PT) |     |    |    | 1  |    |    |    |    | 1     | \$500.00 | \$500.00   | Portland (KGW) (KGW) | THE TONIGHT SHOWWITH JAY LENO | 9/28/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



KGW  
1501 SW Jefferson  
Portland, OR 97201

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## Contract # 858790

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Still A Bad Idea Committee (40000)  
**Agency/T-Code** Buying Time LLC (2118)/003706749  
**Product** Political - Ballot Issue (1195)  
**Brand** STILL A BAD IDEA COM (177547)  
**Salesperson** Norten, Matthew (3149)  
**Sales Office** HRP - Washington DC  
**Buyer Name** WELSH, KATHRYN  
**Phone/Fax** (202) 965-5060 /  
**CPE** 387/394/2392  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** STILL A BAD IDEA COM  
STILL A BAD IDEA COMMITTEE,

**Date Entered** 09/28/12  
**Last Modified** 10/05/12  
**Entered By** Jacob Thom  
**CO-OP** No  
**Headline #** 06355904  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,145.00  
**Net Total** \$46,155.00  
**Sales Tax**

## Portland (KGW) (KGW)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Oct. 2012           | 97        | \$54,300.00        |
| <b>Grand Total:</b> | <b>97</b> | <b>\$54,300.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station              | Comments                | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|----------------------|-------------------------|---------|
| 75.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 11A- 11:59A (PT)    |     |    |    | 1  |    |    |    |    | 1     | \$200.00 | \$200.00   | Portland (KGW) (KGW) | ANDERSON                | 9/28/12 |
| 76.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 12:31P- 1P (PT)     |     |    |    | 1  |    |    |    |    |       | \$200.00 |            | Portland (KGW) (KGW) | MILLIONAIRE             | 9/28/12 |
| 77.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 11:59A- 12:31P (PT) |     |    |    | 1  |    |    |    |    | 1     | \$400.00 | \$400.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 @ NOON | 9/28/12 |
| 78.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 2:58P- 4P (PT)      |     |    |    | 1  |    |    |    |    | 1     | \$400.00 | \$400.00   | Portland (KGW) (KGW) | ELLEN                   | 9/28/12 |
| 79.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 4P- 4:57P (PT)      |     |    |    | 1  |    |    |    |    | 1     | \$600.00 | \$600.00   | Portland (KGW) (KGW) | YOUR 4NEWS              | 9/28/12 |
| 80.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 4:57P- 5:30P (PT)   |     |    |    | 1  |    |    |    |    | 1     | \$900.00 | \$900.00   | Portland (KGW) (KGW) | NEWSCHANNEL 8 AT 500P   | 9/28/12 |
| 81.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 5:59P- 6:30P (PT)   |     |    |    | 1  |    |    |    |    |       | \$900.00 |            | Portland (KGW) (KGW) | NEWS 8 AT 6P & 630P     | 9/28/12 |
| 82.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 5:57A- 6:58A (PT)   |     |    |    | 1  |    |    |    |    | 1     | \$700.00 | \$700.00   | Portland (KGW) (KGW) | NW NEWSCHANNEL 8 AT 6A  | 9/28/12 |
| 83.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 6:30P- 7P (PT)      |     |    |    | 1  |    |    |    |    |       | \$900.00 |            | Portland (KGW) (KGW) | NEWS 8 AT 6P & 630P     | 9/28/12 |
| 84.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 7P- 7:29P (PT)      |     |    |    | 1  |    |    |    |    |       | \$550.00 |            | Portland (KGW) (KGW) | SQUARE LIVE             | 9/28/12 |
| 85.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 6:58A- 9A (PT)      |     |    |    | 2  |    |    |    |    | 2     | \$725.00 | \$1,450.00 | Portland (KGW) (KGW) | TODAY SHOW              | 9/28/12 |
| 86.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 9A- 10A (PT)        |     |    |    | 1  |    |    |    |    | 1     | \$400.00 | \$400.00   | Portland (KGW) (KGW) | TODAY SHOW II           | 9/28/12 |
| 87.0 | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 7P- 7:29P (PT)      |     |    |    |    |    | 1  |    |    | 1     | \$550.00 | \$550.00   | Portland (KGW) (KGW) | SQUARE LIVE             | 9/28/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KGW  
1501 SW Jefferson  
Portland, OR 97201

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## Contract # 858790

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Still A Bad Idea Committee (40000)  
**Agency/T-Code** Buying Time LLC (2118)/003706749  
**Product** Political - Ballot Issue (1195)  
**Brand** STILL A BAD IDEA COM (177547)  
**Salesperson** Norten, Matthew (3149)  
**Sales Office** HRP - Washington DC  
**Buyer Name** WELSH, KATHRYN  
**Phone/Fax** (202) 965-5060 /  
**CPE** 387/394/2392  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** STILL A BAD IDEA COM  
STILL A BAD IDEA COMMITTEE,

**Date Entered** 09/28/12  
**Last Modified** 10/05/12  
**Entered By** Jacob Thom  
**CO-OP** No  
**Headline #** 06355904  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,145.00  
**Net Total** \$46,155.00  
**Sales Tax**

## Portland (KGW) (KGW)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Oct. 2012           | 97        | \$54,300.00        |
| <b>Grand Total:</b> | <b>97</b> | <b>\$54,300.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station              | Comments       | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------------|----------------|---------|
| 88.0 | Normal Line / SPOT             | 10/05/12-10/05/12 | 3   | :30    | 7:29P- 7:57P (PT) |     |    |    |    |    | 1  |    |    | 1     | \$600.00 | \$600.00 | Portland (KGW) (KGW) | INSIDE EDITION | 9/28/12 |
| 89.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 10A- 11A (PT)     |     | 1  |    |    |    |    |    |    | 1     | \$350.00 | \$350.00 | Portland (KGW) (KGW) | TODAY SHOW III | 9/28/12 |
| 90.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 7:29P- 7:57P (PT) |     | 1  |    |    |    |    |    |    | 1     | \$600.00 | \$600.00 | Portland (KGW) (KGW) | INSIDE EDITION | 9/28/12 |
| 91.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 1P- 1:58P (PT)    |     |    | 1  |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Portland (KGW) (KGW) | DAYS OF OUR    | 9/28/12 |
| 92.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 4P- 4:57P (PT)    |     |    | 1  |    |    |    |    |    | 1     | \$600.00 | \$600.00 | Portland (KGW) (KGW) | YOUR 4NEWS     | 9/28/12 |
| 93.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 3   | :30    | 7:29P- 7:57P (PT) |     |    |    | 1  |    |    |    |    |       | \$600.00 |          | Portland (KGW) (KGW) | INSIDE EDITION | 9/28/12 |
| 94.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 7:29P- 7:57P (PT) |     | 1  |    |    |    |    |    |    | 1     | \$600.00 | \$600.00 | Portland (KGW) (KGW) |                | 10/5/12 |
| 95.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 7P- 7:29P (PT)    |     | 1  |    |    |    |    |    |    | 1     | \$550.00 | \$550.00 | Portland (KGW) (KGW) |                | 10/5/12 |
| 96.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 6:30P- 7P (PT)    |     | 1  |    |    |    |    |    |    | 1     | \$900.00 | \$900.00 | Portland (KGW) (KGW) |                | 10/5/12 |
| 97.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 4:57P- 5:59P (PT) |     | 1  |    |    |    |    |    |    | 1     | \$900.00 | \$900.00 | Portland (KGW) (KGW) |                | 10/5/12 |
| 98.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 12:31P- 1P (PT)   |     | 1  |    |    |    |    |    |    | 1     | \$200.00 | \$200.00 | Portland (KGW) (KGW) |                | 10/5/12 |
| 99.0 | Normal Line / SPOT             | 10/08/12-10/08/12 | 3   | :30    | 5:59A- 6:58A (PT) |     | 1  |    |    |    |    |    |    | 1     | \$700.00 | \$700.00 | Portland (KGW) (KGW) |                | 10/5/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: